



Breast Health Initiative
Bastrop County Cares

THE POWER OF INVITATION

Bastrop County Cares vision is to be the county platform for bringing leaders, stakeholders, and community residents together to share accountability for and ownership in the transformation of systems, structures and policies aimed at improving community health and ensuring greater equity on a sustainable basis.

The Invite!

Debbie Bressette, Executive Director of Bastrop County Cares invited *Dr. Linda Ornelas Wilson*

The History...

Debbie Bressette invited Dr. Linda Ornelas Wilson as a new BCC board member to attend an October meeting of a new 5 county Coalition for breast cancer awareness, screening and prevention at UT Dell Med. which was co-sponsored by AARO (Austin Area Research Organization). I was immediately drawn to the effort which included hospital systems, foundations, educational institutions, and leading care providers in the 5 county region and regional leaders from every county.

I was diagnosed with breast cancer in October of 2013 with stage 2B cancer with lymph node involvement. I was late in getting my mammogram. One in 5 women diagnosed with me with similar staging are no longer alive. As a *retired physician* I believed I could be an advocate for regular mammograms and join the effort. I was invited to join the Steering Committee which I accepted.



The goals and values of the coalition
which came to be known as

Addressing Cancer Together
mirrored those of
Bastrop County Cares

An invitation was extended by ACT
Steering Committee which was
accepted. This remarkable group had
the support of the Med School and the
AARO health committee at every stage
of planning. The need to reach outlying
counties without a Hospital Authority
was on the agenda.



Bastrop County Cares

**Addressing
Cancer
Together
(ACT)**
Mirrored
**Bastrop
County
Cares
(BCC)**

Statistics

There are some unique statistics for cancer in the Austin Regional area that spurred this work.

- 1) Cancer is the number one cause of death in Central Texas
- 2) Only 39% of women in Bastrop County were getting mammograms compared to approx 70% +state wide.
- 3) If you are uninsured in Texas and get breast cancer your mortality rate almost doubles.
- 4) In spite of overall reductions in mortality African American women have a higher death rate.
- 5) Hispanic women are diagnosed at later stages.
- 6) Stage 1 breast cancer patients have 98% 5 year survival rate. Stage 4 patients have a 26% 5 year survival rate. Stage 1 breast cancer patients have 98% 5 year survival rate.



Given the need for mammograms in Bastrop County a breast coalition was built. Inclusion was always the way we attempted to increase screening in the uninsured women or underinsured women. One of the first we invited was Marva Overton who has been a champion of outreach to the uninsured and women of color in the county. With the help of Marva Overton, Dr. Noel and Krystal Grimes a focus group was conducted in Bastrop County. From their collective ideas regarding the importance of outreach and building trust in the underserved communities, the Bastrop County Council was born. The council worked collaboratively with AAAHCT- Alliance for African American Health in Central Texas, Executive Director, Marva E. Overton, Introducing Ms. Overton.



The Bastrop County Council is actively making a difference in our community. Introducing Mary Moody.

The Work of the council and who is a part of the council.

So what about the Pinky Promise?

ACT was supportive of a campaign called the *Pinky Promise*.

- Bastrop County was chosen to be the pilot campaign.
- Shivers Cancer Foundation and ACT supported the efforts to increase screening in uninsured women.
- During COVID epidemic, continued mammograms was one of the casualties.
- A goal was created to reach 50 women who needed screening.
- Lydia Perez from Community Action was instrumental in this task and became a treasure to the region, especially to Bastrop County.
- Support from Marva Overton, BCC Council, the federally qualified health clinics, the Methodist Ministries, Smithville Free Clinic, Seton Smithville and Bastrop County Cares the work began...
- The team received an extension of the time frame due to COVID which allowed us to reach over 150 women who entered under the guidelines of the *Pinky Promise*.

The dedication of this group we now call the Bastrop County Cares Breast Initiative is humbling.



**PINKY
PROMISE**



LA PROMESA BASTROP

Promete ser examinada
entre octubre y diciembre



EXAMEN GRATIS DE MAMOGRAFÍA:

Residentes del condado Bastrop, llamen para
ver si es elegible y para hacer una cita hoy!

ELEGIBILIDAD:

Mujeres de al menos de 50 años or más * 40-49 excepciones
clínicas pueden ser elegibles
No ha tenido una mamografía en el último año
Sin antecedentes o problemas de mama, cancer o implantes
No estar embarazada o amamantando

**PARA HACER UNA CITA, LLAME:
(512) 392-1161 EXT. 322**

Se habla español.

LA DETECCION TEMPRANA SALVA VIDAS

Para mas información:
www.facebook.com/CTXPinkyPromise

HEY, LADIES

PINKY PROMISE

that you'll get screened October
through December



FREE MAMMOGRAM SCREENINGS:

Bastrop County residents, call to see if you're
eligible and to schedule an appointment
today!

ELIGIBILITY:

Women at least 50 years of age or older * 40-49 clinical
exceptions may be eligible
Have not had a mammogram in the last year
No history or current breast issue, cancer, or implants
Not currently pregnant or breastfeeding

**TO SCHEDULE AN APPOINTMENT, CALL:
(512) 392-1161 EXT. 322**

Se habla español.

EARLY DETECTION SAVES LIVES

For more information visit:
www.facebook.com/CTXPinkyPromise

Where are we now?

The ACT coalition continued to design an actual pathway for care of these women who did not have insurance and were not from Travis County. This pathway was made possible by the collaboration of multiple healthcare providers, foundations, healthcare systems as well as providers and volunteers.

The Big Pink Bus was returned to the region to provide mobile mammography, but the fixed mammography providers continue to be essential to increase screening in Bastrop County to 70% of the eligible population of women.

ACT in order to accomplish this amazing feat invited United Way to become the Backbone organization. We are now operating as ACT/UW under the leadership of Ellen Richards. This pathway also relied on the Bastrop County Commissioners Court to help fund Bastrop County women. The other counties in the region have also participated. Our cities have supported our efforts as well. Introducing Ellen Richards.

Now women are able to be screened and actually treated regardless of their ability to obtain insurance. ***The Pinky Promise is back.*** The whole idea of the Pinky Promise is for all of us to engage with each other to remind our family and friends to get screened. Talk about it. Someone may need to hear your words. We continue to advance educational opportunities and outreach. The community has supported the awareness of Breast Cancer and screening by sponsoring events or raising money that allows us to continue the outreach, inclusion and education of the underserved in Bastrop County. The generosity of time, promotion of events and support of these events is what makes Bastrop County so special. Bastrop County Cares thanks all of you. **YOU** are saving the lives of your neighbors. If you, your organization or church is interested in promoting screening you are invited to join our collaborative work.

Please contact us if you would like to share flyers with information on our Breast Health events! Join the October celebrations!

Introducing Dr. Patricia A. Alford

We hope that you participate in one of our upcoming events on our visiting author supported by St. David's Foundation, Judith Warren, Pink Party, the Pink and Blue Affair and so much more!



October is Breast Cancer Awareness Month!
You're invited to our Pink Party!

Bring your dancing shoes & join us for

- Zumba
- Youth Dance
- BollyX
- Break Dance

Hot dogs & refreshments will provided.

Local health organizations will also be on site to provide resource information about early detection and treatment.

Friday, October 14th
Bob Bryant Park
5:30 to 8pm

Join us for special meet and greet events and book signings with author



Judith Warren

As a breast cancer survivor, she is passionate about supporting/mentoring women, promoting awareness, and eliminating barriers to access quality health care. Judith's book, *More Than a Conqueror*, recently released in paperback and Kindle on Amazon, and shares insights, awareness, and inspiration from her journey with breast cancer.

Events:

Book Signing

Mt. Zion Baptist Church
 2938 E. 13th Street
 Austin 78702
 10/6 at 6 pm

Hays County Breast Cancer Awareness Breakfast and Talk by Judith Warren

San Marcos Public Library
 625 E. Hopkins St
 San Marcos 78666
 10/7 at 8:30 am

Book Signing

Astro Records
 910 Main Street
 Bastrop 78602
 10/7 at 7 pm

Pink and Blue Affair

Ministerios Filadelfia Iglesia Cristiana
 13704 County Line Road
 Elgin 78621
 10/8 at 12 pm



Sponsored By:
St David's FOUNDATION

Bastrop County Cares Breast Health Initiative

*Pink and Blue
Affair
October 8, 2022*



Scan the QR
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learn more
about Bastrop
County Cares

Scan the QR
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donate to the
Breast Health
Initiative



Come and join us!

Be Informed by Panelist of
Warriors and Survivors

Open discussion

Q & A from Medical Professionals

Meet & Greet

Mayor of Elgin Theresa McShan

Breast and Prostate Cancer Proclamation

Chat w/Author and Survivor

Judith Warren

Free health Information & resources

Visit booths, vendors & organizations

Prizes and Games

October 8, 2022

9a.m. - 1 p.m.

Ministerios Filadelfia iglesia Cristiana

13704 County Line Road

Elgin , Texas, 78621





Breast Health Initiative Bastrop County Cares

Scan and learn more about Bastrop County Breast Health Initiative



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A graphic for Breast Cancer Awareness Month. The background is a vibrant pink with abstract, darker pink splatters and a large, light pink ribbon on the right side. The text is white and centered on the left.

Breast **CANCER**

AWARENESS MONTH

EARLY DETECTION SAVES LIVES

**Bastrop
County
Activities
2022**

EVENT	DATE AND TIME	LOCATION	NOTES
Bastrop County Proclamation	9/26/2022 9:00 am	Bastrop County Courthouse 804 Pecan Street Bastrop TX	
Judith Warren Presentation & Book Signing	10/6/2022 6:00 pm Mingle 6:30 – 8:00 Presentation 8:30 Book Signing	Mt. Zion Church 2938 E 13 th St Austin TX	Event invitation available for sharing
Judith Warren Presentation & Book Signing	10/7/2022 8:30 am Breakfast/Networking 9:00 am Presentation	San Marcos Public Library 625 E Hopkins Street San Marcos	Event invitation available for sharing RSVP
Proclamation and Judith Warren Event in Smithville	10/7//2022 Time 2:00 pm	Smithville Library 507 Main Street Smithville	Event Announcement for Sharing

Judith Warren Presentation & Book Signing	10/7/2022 6:30 pm	Astro Records 910 Main Street Bastrop, Texas	Event Invitation Available for Sharing
Pink & Blue Affair Survivor Panel Discussion and receiving a Proclamation from the Mayor of Elgin Theresa Mc Shan including Author Judith Warren	10/8/2022 9:00 am – 1:00 pm	Ministerios Filadelfia Iglesia Cristiana 13704 County Line Rd Elgin, TX	Booths and Vendors (Free Space- No selling) See above Flyer
Abundant Grace Church and Smithville Free Clinic Block Party with Judith Warren	10/8/2022 1:00 pm	Abundant Grace Church 505 Ross St Smithville	Event Announcement for Sharing
Pink Party City of Bastrop Proclamation by Mayor Schroeder	10/14/2022 5:30 p.m.-8:00 pm 6:00 p.m - Proclamation	Bob Bryant Park 600 Charles Blvd Bastrop TX	See above Flyer

The graphic features a vibrant pink background with abstract, swirling patterns. On the left, a large, dark pink circular shape contains the text 'Breast Cancer Awareness Month'. To the right, a white outline of the state of Texas is visible, with a small pink heart marking a location within the state.

Breast **CANCER**

AWARENESS MONTH

EARLY DETECTION SAVES LIVES

**Other
Central
Texas
Counties
Activities
2022**

Hays County Proclamation	9/27/2022 9:00 am	Hays County Courthouse 111 E San Antonio San Marcos TX	Sponsors: Commissioners Ingalsbe and Smith
Liberty Hill Proclamation	9/28/2022 6:00 pm	2801 Ranch Rd 1869 Liberty Hill TX	
City of San Marcos Proclamation	10/3/2022 1:30 pm	San Marcos City Hall 630 E Hopkins St San Marcos TX	
Williamson County Proclamation	10/4/2022 9:00 am	Williamson County Courthouse 710 Main Street Georgetown	Sponsor: Commissioner Long
Hays County Proclamation	9/27/2022 9:00 am	Hays County Courthouse 111 E San Antonio San Marcos TX	Sponsors: Commissioners Ingalsbe and Smith
Liberty Hill Proclamation	9/28/2022 6:00 pm	2801 Ranch Rd 1869 Liberty Hill TX	

City of San Marcos Proclamation	10/3/2022 1:30 pm	San Marcos City Hall 630 E Hopkins St San Marcos TX	
Williamson County Proclamation	10/4/2022 9:00 am	Williamson County Courthouse 710 Main Street Georgetown	Sponsor: Commissioner Long
Round Rock City Council Proclamation	10/13/2022 6:00 p.m.	Round Rock City Hall 221 E. Main St Round Rock	Councilmember Kristin Stevens
Cedar Park City Council Proclamation	10/13/2022 7:00 p.m.	City Council Chambers 450 Cypress Creek Rd, Bldg 4 Cedar Park	
Taylor City Council Proclamation	10/13/2022 6:00 p.m.	City Council Chambers 400 Porter St, Taylor, TX 76574	

EVENT	DATE AND TIME	LOCATION	NOTES
BRA Day	10/19/22 6:00 - 8:00 pm	Christus Santa Rosa Hospital-San Marcos (Community Classrooms) 1301 Wonder World Drive San Marcos, TX	Learn breast reconstruction options from local breast specialists.
City of Leander Proclamation	10/20/22 7:00 p.m.	Council Chambers of the Pat Bryson Municipal Hall 201 N. Brushy Street Leander, TX 78641	Facebook Event
Williamson Co Women's Health Event - Wellness n Brunch	10.29.2022 10:00 am - Noon	South University 1220 West Louis Henna Blvd Rm 234-235 Round Rock	Hosted by Sigma Gamma Rho Sorority
2022 KOMEN CENTRAL TEXAS MORE THAN PINK WALK - Waco, Austin, San Antonio	10/30/2022	See event page for details on location	Event Details